

# Privacy Policy

**Effective date:** [Insert Date]

This Privacy Policy explains how **TRISPO, s. r. o.**, with registered office at Podjavorinskej 770/4, 811 03 Bratislava - Staré Mesto, Slovakia, Company ID: 54329931, VAT ID: 2121639641 ("Trispo", "we", "our", or "us") collects, uses, and protects your personal data in accordance with the **General Data Protection Regulation (GDPR)** and applicable Slovak law.

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## 1. Who We Are

**TRISPO, s. r. o.** is the data controller of the personal data collected via Trispo.eu.

You can contact us at:

- **Email:** info@trispo.eu
  - **Phone:** +421 907 899 003
  - **Mailing address:** Podjavorinskej 770/4, 811 03 Bratislava, Slovakia
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## 2. What Data We Collect

We collect and process only the data necessary to provide our services and fulfill legal obligations. This may include:

- **Business contact details:** name, email address, phone number, company name, job title
- **Billing details:** company address, registration number, VAT number, bank payment details
- **Communication data:** any correspondence or inquiries sent via email or contact form

We do **not** currently collect sensitive personal data or use automated decision-making (e.g. profiling).

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## 3. Legal Basis for Processing

We process your data based on the following legal grounds under Article 6 of the GDPR:

- **Performance of a contract** (e.g. to deliver advertising or listing services)
- **Compliance with legal obligations** (e.g. for invoicing and tax purposes)
- **Legitimate interests** (e.g. to respond to inquiries, prevent fraud, or improve our services)

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## 4. How We Use Your Data

Your personal data is used to:

- Communicate with you and respond to inquiries
- Provide our services (advertising and listings)
- Invoice and process payments
- Comply with legal and accounting obligations

We do not sell or rent your data to third parties.

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## 5. Data Retention

We retain your personal data only as long as necessary for the purposes listed above, including legal obligations (typically **10 years** for accounting records under Slovak law).

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## 6. Data Sharing

We may share your data with trusted third-party service providers (e.g., accountants, legal advisors, IT service providers) when necessary to provide our services or meet legal obligations.

All such partners are contractually bound to comply with applicable data protection laws.

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## 7. International Transfers

We store and process your data within the **European Economic Area (EEA)**. We do not transfer data outside the EEA.

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## 8. Your Rights

Under the GDPR, you have the right to:

- Access your personal data
- Rectify inaccurate data
- Erase your data ("right to be forgotten")
- Restrict or object to processing

- Data portability
- Lodge a complaint with a supervisory authority

To exercise your rights, contact us at [info@trispo.eu](mailto:info@trispo.eu).

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## 9. Cookies

Our website uses cookies and similar technologies to analyze traffic and improve your experience. Specifically, we use:

- **Google Tag Manager** – to manage marketing tags on our website
- **Google Analytics 4 (GA4)** – to collect statistical information about how visitors use our website (e.g., pages visited, time on site, device type)
- **Meta Pixel (formerly Facebook Pixel)** – to measure the effectiveness of our Meta (Facebook/Instagram) advertising campaigns and retarget website visitors

These tools may collect information such as your IP address, device type, browser, location (approximate), and how you interact with our site. This data is anonymized and aggregated whenever possible, and we do not use it to personally identify users.

By using our website, you consent to the use of these cookies unless you have disabled them in your browser settings. You can control or delete cookies through your browser settings at any time.

If required by applicable law, a cookie consent banner will be shown to obtain your consent before placing tracking cookies.

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## 10. Data Security

We implement appropriate technical and organizational measures to protect your data against unauthorized access, loss, misuse, or alteration.

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## 11. Changes to This Policy

We may update this Privacy Policy from time to time. The latest version will always be available on our website with the effective date noted.

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## 12. Contact

For privacy-related questions or concerns, please contact:

**TRISPO, s. r. o.**

Email: [info@trispo.eu](mailto:info@trispo.eu)

Phone: +421 907 899 003