

Cookie Policy

This Cookie Policy explains how **TRISPO, s. r. o.** ("we", "our", or "us") uses cookies and similar technologies on **Trispo.eu**.

What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help the site remember your preferences, track usage, and improve performance.

What Cookies We Use and Why

We use the following types of cookies:

1. Essential Cookies

These cookies are necessary for basic website functionality and cannot be disabled.

2. Analytics & Performance Cookies

Used to understand how visitors interact with the site:

- **Google Analytics 4 (GA4)**
Helps us measure and analyze traffic, user behavior, and conversions.
[More info](#)
 - **Google Tag Manager**
Allows us to manage marketing and analytics tags more easily.
[More info](#)
 - **Meta Pixel (Facebook Pixel)**
Helps us measure ad effectiveness and reach audiences through remarketing.
[More info](#)
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Managing Your Cookie Preferences

You can:

- Accept or decline cookies via the cookie banner on your first visit.
- Adjust cookie preferences anytime via your browser settings.
- Delete stored cookies via your browser or third-party tools.

Disabling certain cookies may affect your website experience.

Contact

For questions about our cookie usage, contact:

TRISPO, s. r. o.

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